

**AMERICAN VALUES MANIFESTATION
PORTRAYED BY ATOM IN *REAL STEEL* THE MOVIE**

THESIS

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DEPARTMENT OF LANGUAGES AND LITERATURES
FACULTY OF CULTURAL STUDIES
UNIVERSITAS BRAWIJAYA**

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**AMERICAN VALUES MANIFESTATION
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THESIS

Presented to
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in partial fulfillment of the requirements
for the degree of *Sarjana Sastra*

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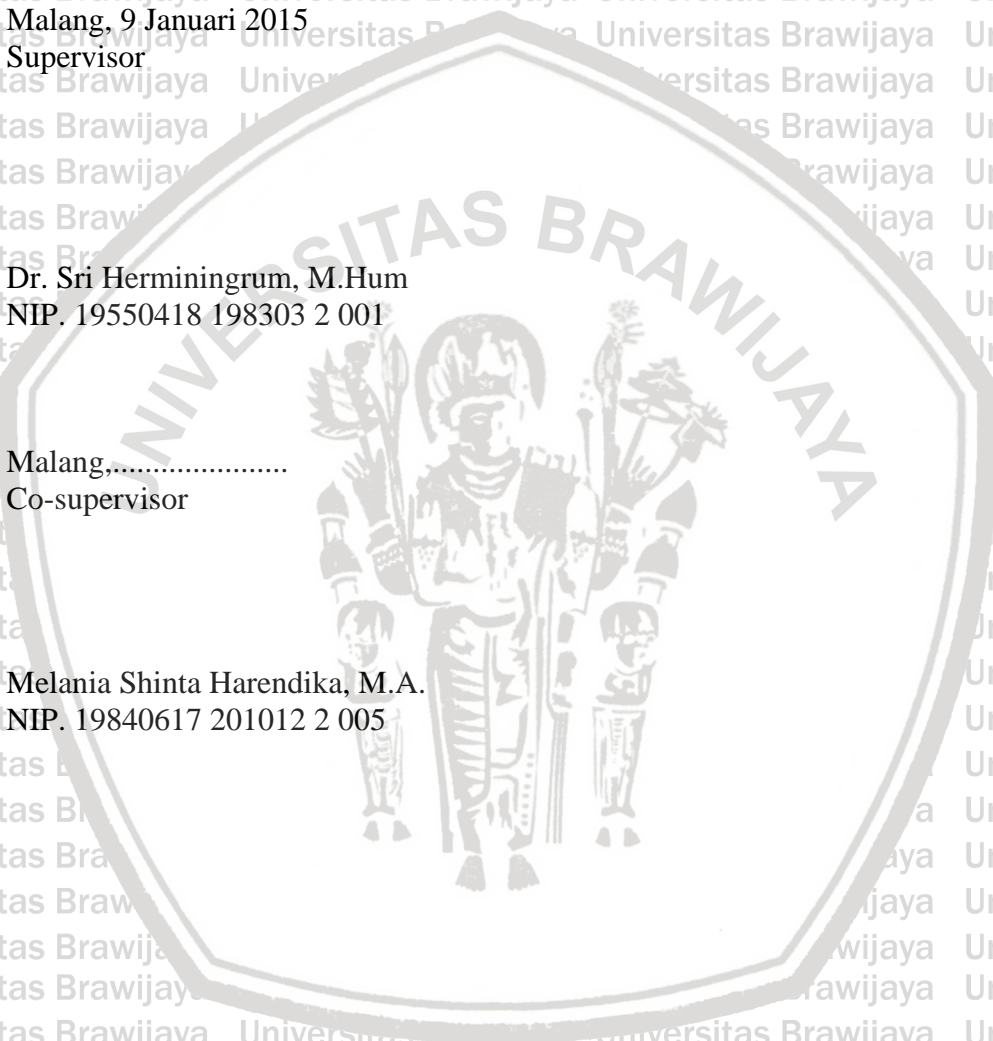
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The writer

ABSTRACT

Darmianti, Selvy., 2014. **American Values Manifestation Portrayed by Atom in Real Steel The Movie**. Study Program of English, Department of Languages and Literatures, Faculty of Cultural Studies, Universitas Brawijaya. Supervisor: Sri Herminingrum; Co-supervisor: Melania Shinta Harendika

Keywords: American Values, Popular Culture, *Real Steel*, Robot Character

Movie is one of popular cultures that reflect the condition of society. It could be in the forms of phenomena, idea, or culture. This condition also happens in American's movies, one of them is *Real Steel*. Unlike other movies representing American values depicted by human character, this movie is depicted by the non-human character, i.e. robot.

Sociological approach is used in this study since *Real Steel* the movie describes a lot of American social phenomena. Scene and subtitle will be categorized and analyzed using relevant American values theory.

The result reveals that four out of six American values as proposed by Datesman, *et al.* are found in this study, they are equality of opportunity, and competition, material wealth and hard-work. Whereas two of them, individual freedom and self-reliance are not found. Furthermore, from Atom's journey it shows that Americans respect the equality of opportunity; assume that competition is an obligation, benchmark wealth as a status and respect hardworking in the journey of success.

In the future, boxing, as one of roughest sports, are performed by robots, because robots are more resistant to take blows rather than humans. So, the next researchers can use humanism theory to analyzed *Real Steel* the movie.

ABSTRAK

Darmianti, Selvy. 2014. **Manifestasi Nilai-nilai Kehidupan Orang Amerika yang Terlupakan Melalui Atom Pada Film *Real Steel***. Program Studi Sastra Inggris, Jurusan Bahasa dan Sastra, Fakultas Ilmu Budaya, Universitas Brawijaya. Pembimbing (I) : Sri Heminingrum; Pembimbing (II) : Melania Shinta Harendika

Kata kunci: Nilai-nilai kehidupan Amerika, Budaya Populer, *Real Steel*, Karakter Robot

Film adalah salah satu bentuk budaya populer yang menggambarkan keadaan suatu masyarakat, seperti fenomena, ide, atau kebudayaan. Hal ini juga terjadi pada film Amerika salah satunya adalah film *Real Steel*. Tidak seperti film lainnya yang menggambarkan nilai-nilai kehidupan Amerika melalui karakter manusia, dalam film ini karakternya adalah robot.

Pendekatan sosiologis digunakan dalam kajian ini karena film *Real Steel* banyak mendeskripsikan fenomena sosial yang ada dalam masyarakat Amerika. Data yang digunakan terdiri dari gambar dan naskah film yang kemudian dianalisis sesuai dengan teori nilai-nilai kehidupan Amerika yang relevan.

Hasil penelitian mengungkap bahwa karakter Atom dalam film *Real Steel* merepresentasikan empat dari enam nilai kehidupan orang Amerika sebagaimana diutarakan oleh Datesman, dkk yaitu, *equality of opportunity and competition*, *material wealth and hard work*, hanya *individual freedom and self reliance* yang tidak ditemukan dalam film tersebut. Selain itu, dari perjalanan Atom meraih sukses menunjukkan bahwa orang Amerika menganggap menghargai persamaan, menganggap persaingan adalah kewajiban, menjadikan kekayaan sebagai tolok ukur status, serta menghargai kerja keras dalam perjalanan meraih sukses.

Dalam film *Real Steel*, di masa depan olah raga tinju digantikan perannya oleh robot. Olah raga tinju sendiri sering kali diidentikkan sebagai olah raga yang brutal. Untuk itu, Saran untuk peneliti selanjutnya dapat menggunakan teori humanisme untuk meneliti film ini.

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CHAPTER I

INTRODUCTION

1.1 Background of the Study

Human needs are not only limited to physical needs, but also concerned with inner satisfaction, such as the need for entertainment and recreation. In fulfilling the inner satisfaction, people often do many things like listening to music, reading a book, or watching a movie. This need is then targeted by service provider as a profitable business. It can be proven by the production of dozen movies that attract a lot of spectators.

At this time, movie becomes the most utilized entertainment medium. The combination of audio and visual terms makes the movie as an exciting entertainment medium. As stated by Shah (2011) "The distribution of movie can also vary through cinema, television, pieces of disk that are easy to be found in the market". Movie is a practical view of life. Therefore, the story of the movie is not far from the lasting era.

There are various popular movies, which then become public consumption. A movie is made not only because of economic aspect, but also because of ideology, hoping the audience will be affected or agree to the ideology. For example, there is a director introduces gay and lesbian life through a movie to give an idea to the public that the group of lesbian and gay also want to be respected. One example is *That's What I am* (2011) that depicts a gay teacher with several achievements and all prejudices toward him. Although he does not announce his gayness publicly,

because he wants to be looked at as a teacher and the lesson given by him, some students brand him as bad example and should leave the school. Here, the director wants to emphasize that being bad in one side does not mean bad in its entirety, and people should not judge another by looking only the cover. So, it can be said that movie can be used as a good means of communication to convey the director's idea.

A movie does not only tell the producer's thought, but also tell the condition of society. As stated by Shah (2011), it could be in the form of phenomena, idea, or culture. In this case, movie is used as the depiction media. The purpose of conveying ideology through a movie is to change the mindset of society and be used as promotion media to spread the ideology. A movie can also be used as a medium in recognizing a society or culture. People can learn about American's life by watching movie. For example, there are sophisticated technologies used in *Mission Impossible* the movie. In this case, it can be known that Americans have modern life; this is evidenced by the progress of technology. Thereby, American life is also reflected by American movies.

American movies are diverse, in terms of the genre or theme. America is well known with its action genre movie, but actually, there are many other genres produced by them, such as drama in *Cinderella Story* the movie, colossal in *The Lord of the Ring* the movie, or fantasy in *Harry Potter* the movie. The theme is also diverse; one of the themes that are often raised is about ideology or values that exist in American society. America has several values, such as individual

freedom, self-reliance, equality of opportunity and competition, and also material wealth and hard work.

Since Americans live with their own values, there are many movies depicting movies depicting American values as the theme. Furthermore, American value can be learned through movie. The ideology is usually shown through the characters in the movie, like a superhero who is created as the perfect frame of people who embrace or implement the value that exist in society, such as, Superman and Spiderman. Other movie which also tells about American value is *Real Steel*.

According to Boucher (2011), *Real Steel* is an American science fiction made in 2011. It stars Hugh Jackman and Dakota Goyo and co-produced and directed by Shawn Levy. The setting of movie is in the Michigan, the United States. *Real Steel* was publicly released in Australia on October 6, 2011, and in the United States and Canada on October 7, 2011. It grossed \$295 million at the box office. The movie was nominated in People's Choice Awards, Young Artist Award, Saturn Award, and Academy Award.

This movie tells about a robot boxing competition in the near future when people become uninterested in boxing and similar sports, a new sport is created: robot boxing; robots fight each other while being controlled by human. Charlie Kenton (Hugh Jackman) and his son, Max (Dakota Goyo), are some people who control the robot. Max finds an old sparring robot named Atom at junkyard, he wants Atom to fight but Charlie tells him he will not last a round; the ability of robot is doubted, because Atom is not a robot fighter, but a robot for practice; a

robot that is used in other robot's training. In the beginning, Atom only participates in the amateur class, though actually Atom is not robot fighter; he is still used by Charlie to get money. However, Atom always gets luck during the fight. Atom always wins almost in every performance and it makes Atom famous.

The history of Atom as the 'junkyard robot' makes people highly appreciate him, and as the culmination of Atom's career, he has the opportunity to compete in the robot boxing world class and directly fight with the defending champion. In the end, Atom lost the match against the champion, but the positive point is the society appreciates his efforts.

Therefore, this research is expected to give benefit on to provide knowledge about American Studies, especially in the study of American values. The use of movie as the object material of research can make the readers get understanding of American value easily.

1.2 Problem of the Study

Values that exist in the community can be studied through a movie. Thus, movie can be used as a medium for observation because it is a reflection of people's life that briefly visualized. This study, then, discusses about the manifestation of American values embodied by Atom in the movie entitled *Real Steel*.

1.3 Objective of the Study

This study aims to find out the American values through the text both explicitly and implicitly, which are presented in the movie. The values are represented by Atom in *Real Steel* movie.



CHAPTER II

REVIEW OF RELATED LITERATURE AND RESEARCH METHOD

2.1 Theoretical Framework

As discussed previously, that movie is made not only because of economic aspect, but also because of ideology one. Thus, American movie can be used as a medium to know American, one of them is American values. As one of the products of popular culture, it has a big deal with society because it is the reflection of people's life. Sociological Approach can be used to know society through movie by comparing the social condition in the movie with the real one.

2.1.1 Sociological Approach

Before discussing Sociological Approach, it is best to understand what sociology is. Sociology is the study of society. Society is one complex unit that is composed of the common purposes and desires. Nevertheless, in order to achieve such common desires, the society has binding rules to maintain harmony. Therefore, Sociology is a very wide study considering the large numbers of material objects, such as the purposes and values as well as the effects for the people, the norms practiced/inspired by the people, and social sanction, (Susanto, 1985, p. 9-12). The large numbers also makes society one complex unit.

As one complex unit, the life within the society is often brought to the movie. A movie is product of art because it is one of media that can be used to express human feeling. Movie can describe phenomena that exist in the

community. One of the phenomena that can be raised in a movie is about community's values, as in the movie *Real Steel*. Thus, in this study, social phenomena existing in the movie is assessed by sociological approach.

According to Kennedy, *et al.* (1995), "Sociological Approach is the critic examining literature in the cultural, economic, and political context in which it is written or received". This approach can give an understanding on social condition in form of American values through movies. Sociological Approach sees the movie as the object that can be compared with the real condition in society.

2.1.2 Popular Culture

Popular culture refers to the aesthetic products created and sold by profit-seeking firms operating in the global entertainment market. Popular culture is one of phenomena that one culture is being popular because of people used. "These approaches view culture as a narrative or story-telling process in which particular texts or cultural artifacts (i.e., a hit song or a television program) consciously or unconsciously link themselves to larger stories at play in the society" (Guerin, *et al.* 2005, p.302). It asserts that popular culture gives influence to the people.

In leading people's perspective, the message can be delivered directly or indirectly shown in movie. There are the surface (denotative) meanings and implicit (connotative) social meanings in the popular culture product. It also happens to the movie as product of popular culture which can deliver messages through the picture or the dialogue.

Movie is a popular medium that is used to convey the message to the people. According to Phil (2011), movie has many functions such as, producing social

norms, establishing social boundaries, creating rituals that generate social solidarity, generating innovation, and paying the way for social change. It also happens to the American movie, one of them is *Real Steel* movie. In the surface, this is only a blockbuster movie that is produced to entertain the audience with the robot fighting. Implicitly, this movie reflects the existing American values that are represented by Atom.

2.1.3 American Values

Value is belief that has a big role to control society in living the life. According to Spradley and Rynkiewicz (as cited in Pratiwi, 2009), value is the manifestation of needs to be reached, so it becomes inuring action. Values are formed because of public desire. In realizing public desire, people governed by pre-existing rules (Susanto, 1985). Values are also formed by the history of society itself. In the future, historical term will influence the way of society's thought and it will affect the rules that are believed and run together by the community.

Americans have their own values among them which are influenced by their history. According Bradbury, *et al.* (1998), the 17th century was the beginning of massive immigration wave from Europe to America. Encouraged by strong motivation and other reasons, they built new civilization. The reasons cover the economic difficulty in homeland, adventure and fortune, escape from political oppression, to seek freedom in holding religious activities (as in the Puritans who came to America to purify Catholic doctrine).

There are many people coming to America, such as English, Spaniard, French, and Portuguese, as stated by Greenhouse's (1993), that America is unique since its roots are from various nations. As a consequence, America is rich of diversity that comes from various cultures brought by the immigrants.

That huge diversity results in the difficulty to unite all of them into one nation. However, Americans respect their diversity, in terms of religion, economy, and social. Religion-wise, Americans have different beliefs. The strong similarity among the immigrants makes them forget all differences. The immigrants are very proud to be part of America. They put the difference aside to unite as American.

This happens to Americans; they believe that becoming American means getting all values cannot be achieved in their homeland. As stated by Datesman, *et al.* (2005, p. 28), "...what holds the United States together is that, we all share a common set of value that make us America".

All the desires and their risk developed and attached as immigrant's value which were coming to America. Then, the values come to be an identity for Americans and it is called by American value. In this case, values give feature to people to be called as American, because American values are believed only by Americans.

Khols (1984), mentions thirteen values to describe most American, such as personal control over the environment, change, time and its control equality, individualism/privacy, self-help, competition, future orientation, action/work, orientation, informality, directness/openness/honesty, practicality/efficiency, materialism/acquisitiveness. However, Since some of them

are the causes, and some others are effects, Datesman, *et al.* (2005) suggest only six values in their postulate, they are six values among such as, individual freedom and self-reliance, equality of opportunity and competition, and material wealth and hard work.

Overall, in this study uses only four of American values that are mentioned by Datesman, *et al.* i.e. equality of opportunity and competition, and material wealth and hard work. The data obtained are not suitable to be analyzed using individual freedom and self-reliance values.

2.1.3.1 Equality of Opportunity and Competition

The social class system existed in European society made the people who belong to the low class difficult to get success. Therefore, they moved to America to get better life. America is a place that gives a lot of opportunities; one of them is the opportunity to achieve success. In America, there is no difference in every person. Therefore, every person has the same right and opportunity to achieve his desire, because noble title is not applicable in the community. So, every person has an equal position.

Each individual has an equal position. In other word, every single person has the same chance to get their own success, regardless of skin color, gender, origin, age. Furthermore, equality of opportunity is also echoed through the Declaration of Independence which mentioned that Americans believe God creates human equal. It means that everybody has equal right to live their life and to be happy.

The awareness of the existence of right as God's giving is the starting point that every person has the equality of opportunity. The equality of opportunity which is

listed on the declaration of independence indicating that, America is a country that recognizes equal rights for everyone.

The Equality of Opportunity in American, made a competition present in there. The Americans assume that every individual has equal level. This equality results in the same opportunity for everybody to compete and get what they want.

This belief becomes culture that seems to obligate Americans to seize any opportunity to get success, (Datesman, *et al.*, 2005). So, competition among people cannot be avoided. Competition means trying to be the best among others.

Each person tries to show his quality to be a winner.

Competition value can be seen through how American do their life. As stated by Khols (1984), competition value can be seen through the condition of student encouraged to answer question for which other student can not answer. It indicates that every single American, even the young ones, believe that everyone should be competing. Other thing said is that those advanced in life often feel inferior because they think they are not wanted by the environment, where environment looks competition as an obligation. Thus, it can be said that Americans highly respect those who are willing to try to be successful, albeit other competitors must be faced. Thus, equality of opportunity and competition value can be known through the life or person or from American movies, character which rise up American value as the theme

Overall, both equality of opportunity and competition values theory are used to analyze Atom's character in *Real Steel* the movie. Equality of opportunity theory will describe the form of equality of opportunity which is gotten by Atom.

Furthermore, this American movie has competition as basic story line. In this case, the competition theory will be used to analyze the competition atmosphere in joining robot boxing sport event.

2.1.3.2 Material Wealth and Hard Work

Material wealth and hard work is another value that grows among American.

Both of them are still closely related with the previous values; these are equality of opportunity and competition, because the same opportunities mean each person has the right to be rich and competition between them means each individual have to work hard.

America is a country rich of natural resources. This 'Gold' motivation led Spaniards and Portuguese come to America. Datesman, *et al.* (2005) state, that America has abundant natural resources that promising material wealth for its people. So, there is economy factor behind the migration of Europeans to America. It is happened to the immigrants who came from England. So, they moved to America to increase the standart of living.

Standard of living is an important aspect in society, because by the standard itself, people will be decided which class they belong to. So that, low class people who are difficult to make their life better in Europe moved to America. America which is abundant of natural resource make immigrant can reach better standard living in there, because it is a proper place for them to get material wealth. As Datesman, *et al.* (2005) wrote in their book, that since the past, people assume that material wealth is the device for measuring status. It indicates that being successful means having abundant money to be realized in form of products or

stuffs. Based on the statement, each person tries to gain material wealth, because it is used as the benchmark for determining people's success.

As the cause of material wealth value, hard-work comes as the consequence value that should be faced by American. The Americans respect what is called by hard work. That is where the assumption that material is the manifestation of hard work comes. Else, hard-working is the manifestation of to what extent the person tries to use all of his ability to be successful, (Datesman, *et al.* 2005).

American really appreciates the effort as part of the success and hard work is a process that must be passed to obtain it. As stated by Kohls (1884), “‘don’t just stand there,’ goes a typical bit of American advice, ‘do something!’ This expression is normally used in a crisis situation”. It indicates that as the American one should not be lazy, because lazy will lead to poverty.

Wealth is a concrete manifestation of the hard-work and the proof of people's ability in facing the rivalry among competitors. Material wealth and hard-work have a reciprocal relationship. Material wealth is the evidence of people's seriousness in reaching their success. Whereas, by doing hard work someone can achieve success which is manifested in the form of material wealth.

Overall, material wealth and hard-work values are appropriate to analyze Atom in *Real Steel* the movie. Material wealth theory can be used to describe Atom's journey in gaining Material wealth. Furthermore, Atom's struggle in joining robot boxing competition will be analyzed using hard work theory.

2.2 Previous Studies

There are researches on American Value. First, *Steve Rogers' Character in Captain America: The first Avenger as a Representation of Hard Working Value in Traditional American Value* by Ramadhan (2013) focuses in hard work value only. Second, Riandji (2013) in her thesis entitled, *The Hunger Games: Katniss Everdeen's effort to gain American Pragmatism Goal in Term of American Value* analyzed action and work, efficiency and practicality, progress, freedom, and achievement, and success value.

This research is different from those two above in term of the object of the study since this research uses the movie entitled *Real Steel*. Furthermore, both previous studies are used as references in finding American values portrayed by Atom in the film entitled *Real Steel*.

2.3 Research Method

There are three steps taken in this research. The first is deciding the object of study. The next is analyzing and interpreting the data and the last is drawing conclusion.

2.3.1 Deciding the Object of Study

Real Steel is a movie that tells about American values. It is different with many other movies since the American values are represented in the form of a robot. Thus, this movie is chosen as material object. American values embodied in the robot named Atom. Atom's struggle to achieve success reflects the values that

exist in American society. Therefore, American values manifestation portrayed by Atom's character become a formal object in this study

2.3.2 Analyzing and Interpreting the Data

In this study, the data are taken from subtitle script and figures in *Real Steel* movie. After deciding the object of study, the data is analyzed and interpreted using sociological approach and American values theory to discuss the problem of study properly.

2.3.2.1 Implementing Sociological Approach

Sociological approach is used because this study focuses on social phenomena which exist in the American society. Atom described as an American. This is reflected in the background of a place located in California, America. In addition, the character of the Atom also reflects the identity of American, in which the American values manifestation portrayed by Atom.

2.3.2.2 Applying American Values

American values are used to assess the data because they are relevant with the problem of study, that is find out American value portrayed by Atom. The data which are consisted of picture in the movie and subtitle script will be categorized with the proper forms of American values. Then, the data will be connected with proper American values.

1) Equality of Opportunity and Competition

Equality of opportunity is used to know the kind of equality in American society, which is then used to describe the form of equality of opportunity

represented by Atom in getting success. In addition, it will give an understanding that Americans appreciate each person's right in achieving the success. In achieving success, someone should compete with many others competitors. The competition atmosphere is told by Atom in joining robot boxing sport event. It happened among Americans.

2) Material Wealth and Hard Work

Material wealth is used to describe the Atom's journey to gain material wealth by following many robot boxing competitions. In other words, Atom is a tool to get money. In achieving material wealth, Atom has to work hard in robot boxing competition event. Atom struggle will be analyzed by using hard work value. In addition, it is used to know the social condition of American which receives hard work as the risk for them in getting material wealth

2.3.3 Drawing the Conclusion

The last step is making conclusion based on the result of the analysis which has been done. The findings that have been discussed in the analysis refer to the American values portrayed by Atom in the movie entitled *Real Steel* as the answer of problem of study will be concluded.

CHAPTER III

FINDINGS AND DISCUSSION

A value is an idea thought by the most members of society about what is good or bad and desirable or undesirable. A value has big influence in organizing a person's behavior and attitude in performing communal life (Koentjaraningrat, 1992). In addition, value can be used as a tool in maintaining harmony in social life, because it can regulate the actions of each member of community.

A value that exists in the community should be preserved because it is a cultural heritage that gives the hallmark for all its members. A value formed in a society is often different from one to another. It is because the value is created by the presence of thoughts, desires, and history. This happens among Americans who has their own values.

According Datesman, *et al.* (2005), Americans has values among them, such as, equality of opportunity and competition, material wealth and hard work. In *Real Steel*, those values are believed and implemented seen in the following sub chapters.

3.1 Equality of Opportunity and Competition

Americans realize that people are created equal. Americans appreciate that every single person has the same position to reach success. It can be said that Americans do not treat people pursuant to the status. In this matter, the equality of opportunity is represented by Atom in *Real Steel* the movie. Atom is a junk yard robot, which gets success in robot boxing sport world.

3.1.1 Atom's Capacity to Join Competition Despite His Background of Garbage

Atom is robot found by Max in a garbage dump. He comes there with Charlie Kenton (Max's father), after Charlie's defeat in a match. A painful defeat as Charlie's robot, Noisy Boy, is damaged on arena. Then, they come to junk yard to steal scraps that can be used to put a new robot together. There, Max falls over a ledge, where he is saved by getting snagged on the arm of a buried robot named Atom. Max digs and takes the robot from the sewage sludge; as seen in Figure 3.1.



Figure 3.1 Atom is found on the sewage sludge by max
(Source: *Real Steel*, minute 00:40:42)

This figure shows the place where Max finds Atom, buried in mud in the garbage dump. Hence, Atom is called as a junk yard robot. However, Atom's background does not hamper him to join robot boxing sport event. Just like old saying, "where there is a will there is a way". Although someone has unfortunate background, if he wants and tries really hard, he will obtain what he wants. In this case, Atom represents Americans who are aware of the equality of opportunity.

As stated by Kohls (1984) "Americans may treat high class society in a usual way, but on the other hand, Americans may treat low class people honorably". At first, it seems that Kohls' statement is not accordance with the most famous phrase in the American's Declaration of Independence that all men are created equal. America does not promote social class explicitly as does Indian with its cast system. Nevertheless, the background of someone will influence how other people look at him. Basically, all people are equal if the background is not considered. The evident example is that even now, racism still exists in America.

The recent case was police in Ferguson, Missouri, shot dead a teenager just because he is black. Related to the movie, Atom represents the marginalized person that is able to utilize the equality of opportunity given to him.

Mud where Atom was found indicates a low class status because people in low class are stigmatized as insignificant people who are treated like dirt. The background of Atom which is categorized as group of low class does not affect Atom to win robot boxing competition. Atom's character represents Americans who believe that people have equal opportunity, because background of someone does not give any influence of someone in getting a job.

The name given to Atom also supports the form of equality of opportunity, that is gotten by Atom as junkyard robot. Atom is the smallest part of a substance that can take part in a chemical reaction. Nevertheless, atom is the nucleus of all materials in the universe. Hence, atom is a significant matter without which a material will not come in existence. In this case, the utilization of the word 'atom' represents hidden meaning as proposed by the director to the society.

Atom is depicted as a low-class robot since he is found in garbage dump.

Furthermore, he is considered as an old robot. With very low performance, many people doubted his ability and he must begin his career from amateur class boxing. Amateur class is far different than the professional one. There are some binding rules in the professional class regarding what can or cannot be done, and what kind of movements that are prohibited, while amateur class has no such rules. So, the matches in amateur class are very brutal.



3.2. Robots are fight brutally in the amateur boxing class (Source: *Real Steel*, minute 00:30:13)

The above picture shows a situation during fight in the arena for amateur class. The picture tells that one robot make attack movement using his foot. It is against the rules in boxing sport that the attack that is allowed is by using hands.

In reality, the example can be provided in applying for job. Job requirements for employees and managers are different. Employees require lower qualification and the applicants are more than the applicants for managers, since managers require higher qualification. The more the applicants the more cruel they compete. Their workplace is also different. Employees are placed in one

room, and work together with each other, while managers have their own room and special privileges. The employees are represented by the amateur class, where the brutality takes place, and managers are represented by professional class, where the privilege, such as the proper place to fight, is given.

The movie portrays lively brutality because it reflects the life of low class society. The example can be observed when they committed crime. Low class society often committed blatant crime, such as thievery, murder, while the high class society committed covert crime, such as corruption, or ordering people to assassinate his rival.

The brutality in the amateur class of robot boxing sport is also proven with the conversation below.

Max : "That's illegal!"

Charlie : "This is the underworld. There are no rules!"

(Source: *Real Steel*, minute 00:30:13,928 - 00:30:17,256)

Max comments on the attack from one robot to another. Max thinks that the attacks are very brutal and not suitable with boxing rules. However, the referee does not stop the fighting until one of them is broken. And then, Charlie explains that there are no rules in amateur boxing match. Anything is legal to win the match.

As a low class robot, Atom must face this brutal match, and fortunately he always wins every match. This invites promoters to offer him to join professional class. In this case, the utilization of 'atom' as a name reflects the American value that respects individual equality. The term of atom often signifies small and it indicates the insignificance of someone. In other words, it does not have big influence to other people. But in contrast, Atom can win the boxing matches.

The hidden meaning in the word 'Atom' is supported by the name given to Atom's ultimate enemy, Zeus. Zeus is the mightiest god in the Greek mythology and called as the father of gods. In this movie, Zeus is the most superior robot since he is depicted as an unbeatable robot and applauded by many. Zeus is built from modern technology, far advanced than Atom. However, Atom can stand up to Zeus.

Atom's peculiar performance shows the individual equality represented by the names. The lowly robot Atom has equal opportunity with Zeus to achieve success. It reflects that Americans treat everyone equal. "Americans treat each other as equals, whatever their education, occupation or social class" (Snyder, n.d. p.12).

3.1.2 Atom's Participation in Competition Despite His Non-Qualification

The basic story line of *Real Steel* the movie tells the competition that should be faced by robot named Atom. Atom is not a robot fighter, but a robot for practice which means it uses to again robot fighter in section. Atom is created as robot for practice; Atom is used for sparring partner. In his first battle, the first performance, Atom is doubted because sparring robot is not for boxing purpose, as seen in the following conversation,

Max : "His name is Atom. Can we get him a fight?"
 Charlie : "I don't think he was ever a boxing robot."
 Bailey : "He's a G-2, built in early 2014. He was a sparring bot."
 Charlie : "They must have built robots like this one, that could mirror the fighting style of any other robot."
 Max : "OK, so can we get him a fight?"
 Charlie : "Are you not listening? He's a sparring bot. Built to take a lot of hits, but never dishing out any real punishment."

(Source: *Real Steel*, minute 00:45:33-00:45:54)

Max is cleaning his newly-robot named Atom, he asks whether Atom can have a fight or not. However, Charlie mentions the fact that Atom is a dedicated sparring robot. Bailey (Charlie's friend) adds that Atom is G-2 robot that is used for sparring, it is created to receive punches but actually it is susceptible to such punches. Max insists, however, that Atom should be used for fighting in the arena.

Max is doubtful at first, ultimately accepts that idea.

In the beginning, Atom only participates in the class amateur because he is not created in robot fighter criteria. Actually, the classes are the process to reflect how the people are labeled with their success. Getting success for amateur class is to level up to the professional class, and professional is seen as the way to be equal.

Atom represents the person competing with his rival. Atom must fight from one place to another place to prove that he can also become a robot fighter before he can participate in professional class of robot boxing competition. However, Atom always wins almost in every performance and it makes Atom famous as great robot. As seen in the conversation below.

1st radio announcer : "and I'm holding here a list of the bots he's beaten.

Chaos. Wall Street. One-Eyed Jack.

2nd radio announcer : "No slouches on that list, right?"

1st radio announcer : "Atom's fought them all, beat them all."

(Source: *Real Steel*, minute 01:14:14,867 - 01:14:24,072)

The conversation above uttered by two radio announcers in responding to Atom's performance in boxing sport match. Atom becomes very famous as many people talk about him. They inform that Atom can defeat many robots which means that Atom is a superior, tough, and strong robot. The people are amazed

that Atom, that is a non convincing robot fighter turns out to win every battle he is in. Figure 3.3 shows Atom in participating amateur class of robot boxing competition.



Figure 3.3 Atom has a fight in the zoo
(Source: *Real Steel*, minute 01:03:39)

Atom must face uneasy path in the competition. As a non-battle robot, he is rejected to join in a fight. Finally, he can join and show his power in his debut in a place called zoo. Zoo, in its literal meaning, is an establishment which keeps wild animals for study, conversation, or display to the public. In this film, zoo is a non-classy arena for amateur robot. It can be said that Atom has a lower class than other fighter robot. Atom is treated as animal (being zoo for its place for battle), and other fighter robots are human beings (they fight in a place designated for battle). However, Atom wins his match and attracts someone to invite him to fight in other arena.

The said competition is not about extremity as described in *Real Steel*. Instead, competition is directing the potentiality in order to achieve success.

Furthermore, this film depicts that competition can draw interest for people to see.

The people who are fanatics to their entrants will unite and create the sense of belonging. In turn, this will create social solidarity among them because indirectly it will bind the society for the common purpose. It is parallel with Phil (2011) who says that film as a popular medium may give insight to people to create social solidarity. It can be said that this film portrays competition as a good thing, not as a factor causing division.

Competition cannot be separated from Americans' life. It is influenced by Americans want. Americans want equal opportunity for everyone. However, competition should be faced by them. The mindset of same level of status for everyone allows Americans to make their best effort to gain success. It creates competition since everyone believes that everyone is entitled to success.

Kohls (1984) also states that competition is a part of American life. It can be observed from the simplest thing: competition amongst classmates to answer questions brought by the teacher. Competition atmosphere also happened in Atom's life. Atom should join many robot boxing competition events before finally he can join in professional class in robot boxing world. In the figure 3.3 below shows Atom in professional robot boxing arena.

Figure 3.4 shows the arena where Atom fights. The arena indicates classy place for fighter robots, meeting the standards set out by promoter that the real fighter must fight in a ring front of hundreds, even thousands of audiences.

Atom has a nice debut, while his journey to become professional is not easy.

But, because of that reason, people always chant his name. In this film, Atom is the metaphor of American; it indicates that American defines competition as a

part of success. Atom wins every battle but the last one. Added with its background, the society applauds him. The promoters see it and offer a place in professional boxing competition to Atom, which indicates that Atom get success in boxing sport competition.



Figure 3.4 Atom is on the ring, ready for battle

(Source: *Real Steel*, minute 01:20:29)

The journey of Atom in achieving success in the robot boxing sport represents that Americans inevitably deal with competition. Atom has to join competition started from amateur level and ultimately can advance to professional class of robot boxing competition.

Americans realize that all people have the equal chance in achieving their success. Americans does not differentiate people to get opportunity merely because of the background, age and the title. Figure 3.4 shows the metaphor of the condition in America, the depiction of professional fighting robot arena. It shows only popular and unbeatable robots, two of them are Zeus and Atom (far right).

But in Figure 3.5, Zeus is put on the same level with Atom, displayed in front of

Gym where professional robots fight, whereas Atom is new in professional fighting.



Figure 3.5 Atom (far right) is displayed in front of Gym where professional robots fight
(Source: *Real Steel*, minute 01:15:05)

In the figure above Atom's picture stand on the same level with the other robot fighters indicates that America respects the equality of individual right. It refers to the history demanding the same opportunity for everybody. This film's idea is the equal opportunity.

Movie is a medium that is able to grasp many audiences and influence them through the idea presented. As Phil's (2011) thought that popular media can produce social norm. In this case, the equality of opportunity can give insight to the people that everybody is created equal, thus everybody has the same amount of right to gain what they want. With the recognition of equal opportunity, every person will respect others without any segregation. The equality of opportunity is manifested in Atom character that always wins the matches even though he is not a fighter type. It indicates that any person is entitled to get what he wants albeit his limitation.

It can be concluded, Atom represents the equality of opportunity value because as stated before Atom's background does not impede his chance to join robot boxing competition. Atom has the same level with other robot fighters, although in fact Atom is only robot for practice. It is evidenced by Atom's success in advancing to professional class of robot boxing competition.

A proper competition should be fair. Sometimes, however, unfair competition can be found and unavoidable. The example can be provided by this movie. Before facing Zeus, Atom's opponent is Twin Cities. It is actually two robots that are controlled by the twins. The fair competition should be one against one. Nevertheless, the show must go on. Although it is quite hard, but eventually Atom can defeat this rival. The same goes with Americans in competing to achieve success, say, in seeking job. The competition in seeking job is very strict. Many people struggle to get job just with the few numbers of job vacancies. Sometimes, they use improper and unfair means just to get the job, and they might get the job, despite their non-qualification. The desperate qualified people will be left jobless. Only those with fighting spirit can go through this process and not giving up to compete again to get what they want.

3.2 Material Wealth

Material wealth grows among Americans. It is closely related with the previous value, that everybody must compete each other to get what he wants. In other words, the aim of competition is to achieve success, where success is often identical with material because only those having lots of money can buy anything

material that he wants. It is reflected in Atom's journey to achieve success in every competition he is in.

3.2.1 Money-Oriented Actions

As a lowly robot, Atom is doubted by many people to achieve success in robot fighting. Atom is considered as having no ability to win any match, as seen in the conversation below.

Promoter : "I'm never going into business with you. I just need a break here. You got that old bot truck out there. You always got something in there."

Charlie : "I got an old sparring bot, ain't worth the paint left on it. What am I supposed to do with that?"

Promoter : The Zoo. Take him to the Zoo. They fight there tomorrow."

(Source: *Real Steel*, minute 00:55:22,102 - 00:55:34,876)

The above conversation occurs when Atom is used as bail by Charlie to borrow some money from a promoter. The promoter does not grant Charlie's wish since Atom has no value, as reflected in his statement that Atom is a low-class robot and suggest him to take Atom to the Zoo.

It shows that Atom is a powerless robot that will not bring victory. In this movie, victory always means material, because every victory will produce money.

In earning much money, Atom should be called by promoters. So that he should be attractive for audience. In promoting Atom as robot fighter Max must dance with Atom before his battle.

Charlie : "That was really cool, though, that dance. You should do that on Saturday night."

Max : "Don't make fun of me."

Charlie : "I'm serious. Before the fight, when you guys take the ring, you should do it."

Max : "There's no way I'm dancing with a robot in front of a

boxing crowd.”

Charlie : “Are you kidding me? This is just a show. People want to see something they've never seen.”

(Source: *Real Steel*, minute 01:09:11-01:09:31)

According to the conversation above, Atom should dance to be distinguished.

Although it seems unimportant at first, and likely embarrassed him, but this will make Atom popular. This is seriously brought into attention by the public since it is unique and phenomenal way to introduce someone. No one has done something like this before.

Dance can be looked as the way to introduce Atom as a robot fighter. In economic case, good promotion of a product will give good influence to the product itself. Good promotion will determine the sale of the product. In this case, Atom promotes himself to gain material wealth. The dance performed by Atom is a means of promotion in order to heighten Atom's value. The more famous he is, the more battle calls come to him, and the more money he receives. It is the metaphor of American life, where winning means money.

Beside a good promotion, as a product Atom should has good quality too. It is used to maintain its existence in robot boxing competition. Supported with good quality, Atom would be a winner in every competition. So that, Atom will be considered by promoters to fight. Thus, Max increases the ability of Atom to maintain it as robot fighter.

As robot for practice Atom has bad spotty remote. Then, Max changes it with better tools that he takes from another robot. He adds the spin frame from Ambush (Charlie's damaged robot) with voice recognition function and the circuitry sleeve out of Noisy Boy (Charlie's other damaged robot) for the remote

control in order to control Atom more easily. Both of good promoting and increasing the ability are used to make Atom to become a winner, which means gaining material wealth. In addition, one of American nature is materialistic. As stated by Kohls (1984, p.7), "...Americans are materialistic. This means that they value and collect more material objects than most people would ever dream of owning."

Another thing which shows Atom as Americans is the use of robot that reflects how American appreciates material wealth. Robot, as one form of machine, is used as a symbol of modernity and modern is identical with effectiveness. This condition is appropriate with American who appreciates effectiveness. As stated by Kohls (1984, p.6), "Will it make any money? Will it 'pay its own way'?" What can I gain from this activity? These are the kinds of questions which Americans are likely to ask in their practical pursuit, not such questions as: Is it aesthetically pleasing? Will it be enjoyable? Or Will it advance the cause of knowledge?" In this case, robot is a machine that can earn money instantly. By using a machine, someone will be easier to gain material wealth, because in every aspects of life, machine will produce more results than human on manual works, as implied this following dialogue,

Kingpin : "One hundred. Baby boy, I'm going to give you \$100 just to get in with Metro."

Max : "How about 500 for two rounds?"

Kingpin : "Two rounds. Son, he ain't going to survive one round."

Max : "What if he does?"

Kingpin : "He ain't."

Max : "Let's just say he does."

Kingpin : "If he's still standing after one round. I'll give you a thousand bucks."

(Source: *Real Steel*, minute 00:59:03-00:59:27)

In this conversation, Max bargains the reward for Atom. Good bargain will bring good wealth. Max bargains the offer received before Atom's debut in the zoo. Previously, Atom has very low price, a hundred bucks. It proves that Atom is not a frontrunner in a robot boxing competition.

Looking for the right price for a battle is an important step as the higher the price the more money will be received. For Americans who benchmarking material wealth as status, it is important for them to have material wealth as soon as possible.

3.2.2 Money as the Indicator of Success

The story tells that Atom is a robot that exists in 2020. Robots replace humans in boxing because the audience demands more challenging show; robot can be brutal without feeling pain. The utilization of robots is an innovation since robot can produce money faster. It is evidenced in the recent industrial world where robots and machines take over humans' role because of effectiveness. Thus, this film indirectly promotes that an innovation in business can produce money faster. Phil (2011) further states that a film may function as innovation-inspiring medium.

In this case, Atom as a junk yard robot is difficult to seek material wealth in robot boxing competition because it does not fall within robot fighter criteria. But, in the first performance Atom can defeat his rival. The winning of Atom surprises the audience. Then, as he gets more wins, he gets more famous.

Being a winner of the competition means getting much money. Then, Atom has to join in many competitions to earn material wealth as much as possible. It can be seen from the following conversation,

Charlie : “Look. I really need the money.”

Max : “I know. Let's work.”

(Source: *Real Steel*, minute 01:03:25-01:03:31)

This conversation happens between Charlie and Max before entering Atom into a competition. The conversation above suggests that there is no instant way to gain material wealth. People have to do something to gain what they want, not just merely sit and wait some miracle to happen. Related to the competition, people must be the victor to get the money. It can be seen that Atom represents material wealth as a part of Americans, because he earns money from the action he performed. As stated by Datesman, *et al.* (2005, p.32), “in fact most Americans do have other values. Nevertheless, acquiring and maintaining a large number of material possessions is still of great importance to most Americans”.

Material wealth is usually identical with money, because having much money means easy to fulfill the needs. For example, people need money to buy food, clothes and house. Thus, people will do everything to get material wealth because it is a basic human need to run the life.

Atom wins every battle he is in. It attracts promoters to give him opportunity to join in many matches. His always-winning-performance makes him an instant famous. People are being curious of his background. No one believes that even a sparring robot can win so many fights hence people give him honorary title to respect Atom's journey in achieving success in robot boxing competition.

Moderator : “They’re already calling your bot ‘the people champion’.
What do you say to that?”

Max : “People’s champion? Sound pretty good to me.”

(Source: *Real Steel*, minute 01:58:48-01:59:03)

The conversation above is between moderator in robot boxing competition event and Max after Atom’s match versus Zeus. Atom is the only robot that survives Zeus’ blows. Atom is called as “people champion”. The referee actually decides that Atom is lost, but since all the audiences can see Atom’s sense of competing and hard-working, they call Atom as the champion; champion by heart, not by title. The same goes with the American who sees competition is a part of success. As stated by Datesman, *et al.* (2005. p.31), “Many Americans enjoy matching their energy and intelligence against those of others in a contest for success. People who like to compete are often more successful than others, and many are honored by being called *winner*”. It indicates that Americans see competition as part to be done to reach the desire.

In the end of the story, Atom qualifies to join League fight. His bargaining power rises as it has won every single battle beforehand. League fight is a competition for professional robot fighter; it can be assumed that Atom will get much more money by having competition in that league. It represents American who has material wealth value. In economic case, people should get big profit by using as little capital as possible. This case is reflected in Atom condition. Atom is junk yard robot which is obtained free of charge. However, Atom finally can gain much money by competing in professional class of robot boxing competition.

Atom's success in boxing match is also reflected in the large amount of money obtained, as proven by the high price for Atom. The conversation below suggests that matter.

Farah : "I'd like to buy your robot. He'd be useful sparring bot for Zeus.

And for that I'm willing to pay. \$200,000."

Max : "Done. He's not for sale."

(Source: *Real Steel*, minute 01:16:57,729 - 01:17:11,900)

In the conversation above, the owner of Zeus desires to buy Atom at a highly-paid price. It proves Atom's success in the robot boxing competition. Compared to his initial price, Atom's price now considerably doubles up. Therefore, it can be said that Atom represents the American life where success means having significant amount of money.

Overall, the journey of Atom represents how Americans appreciate material wealth, because Atom journey is in line with the phrase of American "going rags to riches" (Datesman, *et al.*, 2005, p.32).

3.3 Hard Work

Americans believe that someone should work hard to achieve his dream and never give up in facing hindrance. This condition is seen in Atom's character in *Real Steel*, where Atom must fight from one place to another before joining professional robot boxing competition event.

3.3.1 Improving Skills

The struggle of Atom to be a winner of robot boxing competition is not easy.

Atom should defeat his rival in amateur class before joining professional class. As a robot practice Atom does not have good skill to face his rival. So, Atom must

have practice to fill his memory with such movement. The practice will help Atom to attack and dodge the rival on the ring.



**Figure 3.6 Atom and Charlie Kenton has practice session
(Source: Real Steel, minute 01:12:11)**

In the Figure 3.5, Atom is having practice session with Charlie Kenton, who used to be a boxer. Since Atom is a robot with shadow function, he can imitate every single move and store it in its memory. So, he must practice to fill his memory supplies in facing his opponent.

In this case, Atom's practice can be seen as a hard work, an effort of someone in getting the success, because American hates to tarry. As stated by Kohls (1984, p.5), "Americans believe leisure activities should assume a relatively small portion of one's total life. People think that it is 'sinful' to 'waste one's time,' 'to sit around doing nothing,' or just to 'daydream'". Atom's character portrays Americans. They value that hard-working is a part of success and therefore training is needed to face the challenge and to confront all rivals and in turn, to get what they want. Training means enhancing self-quality. A good self-quality gives a bigger opportunity to be successful.

Other than doing practice, maximizing self potential is also important to be done as the implementation of hard-working. As happens with Atom, that can be seen from the following conversation.

Max : "You know his remote was spotty?"
 Charlie : "Yeah."
 Max : "I killed it. Got rid of it. We don't need it any more."
 Charlie : "How did you?"
 Max : "I had to start over. But I was able to use, the spin frame from Ambush and take the circuitry sleeve out of Noisy Boy, and it works."

(Source: *Real Steel*, minute 01:07:58,457 - 01:08:14,463)

From the above conversation, it shows that Max changes some components in Atom's body. Atom is originally an old robot with simple technology application. However, to maximize his potential, some components from two Charlie's broken robots are taken, they are spin frame from Ambush and circuitry sleeve out of Noisy Boy. Those two components are used to support Atom's performance against his enemies. The more maximum potential Atom has, the bigger opportunity to win the battle.

The conversation above indicates that everyone should boost their potential in order to achieve success more easily. For example, a teacher should keep studying and learning in order to be an educator that is not only able to teach but also understand the condition of his students. It means that, everybody should make the best effort to increase their quality. In this matter, success means reaching the highest position of any desire.

Making the best efforts in order to get what is wanted is the representation of Americans' life value, having the slogan like, 'going from rags to riches'

(Datesman, *et al.*, 2005), which means that someone who wants to be successful should do anything to increase his potential, as in Atom's case.

In this film, the idea of improving self-quality as a part of hard-working may inspire people to do the same in pursuing what they want, as stated by Phil (2011), film may bring change to social environment. This will motivate people to fight something worth fighting for. Hardworking is a part of success, as believed by American.

3.3.2 Not Giving Up to Achieve Success

Another form of hard work value that used by Atom is using proper strategy in facing the rival. Atom uses the weakness of its rival to win the game.

Charlie	:	"We're done, Max! He can't hear me. This is murder. We've had enough."
Max	:	"I'm disabling the voice recognition."
Charlie	:	"He can't hear me!"
Max	:	"Yes, but he can see you!"
Charlie	:	"What?"
Max	:	"I'm putting him in shadow mode. Show him what to do. Without the voice recognition, he'll move even faster!"

(Source: *Real Steel*, minute 01:51:01-01:51:18)

This conversation happens between Max and Charlie. This conversation occurs during Atoms' final battle opposing Zeus. Atom cannot be controlled by Charlie's voice because one of its equipments is broken. Charlie feels so disappointed because he thinks that the match is over. However, Max asks Charlie to control Atom by functioning shadow mode which means Atom will imitate Charlie's movement, and it saves Atom.

The conversation above indicates that someone should think creatively to become success. Someone should have a strategy as part of struggle in reaching his want. Someone should never give up getting what his desire, and utilize all strengths he has to achieve success. And sometimes, the overlooked strengths might be the quite useful.

The land of America promising better life surely ignites optimism for people to be successful. One needs strategy to be successful. It indicates that the strategy used by Max to Zeus depicts American life that is full of hard-working in order to get what is wanted.

American appreciates the struggle, because it indicates hard-working in getting success. Hard work also means never give up in getting success. Someone should always have spirit in facing the competition. It happened to Atom's character when doing competition in League fight. As seen in the dialogue below,

1st commentator : "Atom is down for the third and possibly final time tonight"

2nd commentator : "I don't believe this! Against all odds, this little bot is on his feet again."

(Source: *Real Steel*, minute 01:45:09-01:46:28)

Atom is overlooked in this competition because Atom is created for robot practice. However, Atom can hold out in the ring which usually another robots cannot when fighting the unbeatable Zeus. Atom works hard in facing Zeus. Atom gets down for the third time, but he rises up again.

The conversation in minute 01:45:09-01:46:28 is stated by two commentators during Atom versus Zeus fight. Atom falls twice just in 10 seconds. They think that Atom will not arise to continue the match. It is very reasonable since Atom,

again, is not a fighting robot. Furthermore, he must face the unbeatable Zeus. In this case, hard work means efforts to increase the quality of person to be able to use proper strategy in facing the competition and never give up to achieve the goal although it is difficult. This condition is happened in the journey of Atom which should work hard to reach success.

Hard work does not always result in success. Sometimes failure can also happen. But, the more someone tries, the better he is. There is always hope in each effort. So, if the effort results in failure, someone should not feel disappointed, instead he must try more to comprehend fully the value of hard work.

A hard work is a consequence of Americans appreciating material wealth; someone should work hard to gain material wealth. According to Kohls (1984, p.7), "Americans would like to think that their material objects are just the natural benefits which always result from hard work and serious intent..." Thus, American views hard-work as a part of achieving success, as stated by Datesman, *et al.*, (2005, p.33), "Most Americans, however, still believe in the value of hard work. Most believe that people should hold jobs and not live off welfare payments from the government". The value of hard-working is reflected in Atom's character. He does not give up easily when facing Zeus. Although many people think that the fight is unfair, Atom, with his hard-working spirit, is able to finish the fight.

There are meanings in the title of this movie, denotatively and connotatively. Denotatively, *Real Steel* refers to Atom who is the real champion; the people call

him champion although he is lost to Zeus in the final match. Connotatively, *Real*

Steel refers to the will that as hard as steel.

Overall, it can be stated that all efforts made by Atom to get success describe

Americans' life. Hard-working is indicated by keep trying and keep training.

Other than that, the right strategy is necessary to get success real soon. Else, one

must have die-hard spirit in facing all obstacles.



CHAPTER IV

CONCLUSION AND SUGGESTION

4.1 Conclusion

The American values are still everlasting, believed, and implemented. Such values influence the personal or societal life. There are six basic values of Americans. However, in *Real Steel*, the robot named Atom is the representation of four American values, such as, equality of opportunity and competition, material wealth and hard work.

Atom represents the American value of equality of opportunity, where Atom's origin does not hamper him to join in a competition. However, he has an opportunity to show his true self in a competition. This idea of equality of opportunity can give view for the society to respect the equality of right for anybody. The existence of label that anybody has the equal right brings competition with each other to obtain what they want. Atom's success draws many people to unanimously appreciate his journey. It will indirectly inspire society to respect each other. The sense of respecting can encourage the society to have the spirit of solidarity. Other American value found in the movie is material wealth. Every success in the competition means money. Of course, it comes with the hardworking. In this movie, hard work comes with practice and never gives up against enemy.

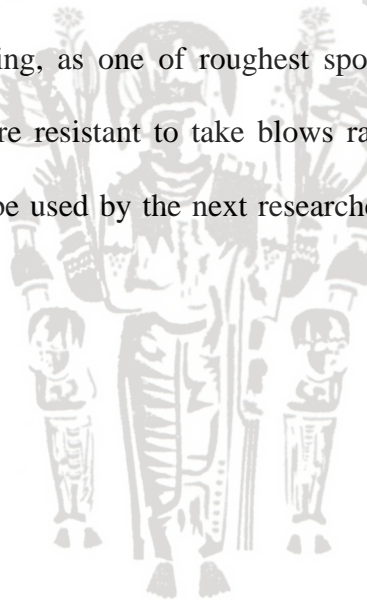
All in all, it can be concluded that *Real Steel* shows lots of Americans value. Americans respect the equality of opportunity; assume that competition is an

obligation, benchmark wealth as a status and respect hardworking in the journey of success. All of them are reflected in Atom's journey in the world of boxing robots.

4.2 Suggestion

In order to know the diversity in America deeper, their value must be analyzed. The more values learned the deeper community's life discovered. Likewise, in getting to know Americans, the more values learned the deeper Americans' life discovered.

In the future, boxing, as one of roughest sports, are performed by robots, because robots are more resistant to take blows rather than humans. Therefore, humanism theory can be used by the next researcher who desires to analyze this movie.



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1.	21 Agustus 2013	menyerahkan Bab 1 & 2	Pembimbing I	
2.	2 September 2013	mengambil Bab 1 & 2	Pembimbing I	
3.	24 September 2013	Menyerahkan revisi Bab 1 & 2	Pembimbing I	
4.	30 September 2013	Mengambil Bab 1 & 2	Pembimbing I	
5.	23 Oktober 2013	Menyerahkan Revisi Bab 1 & 2	Pembimbing I	
6.	4 November 2013	Mengambil Bab 1 & 2	Pembimbing I	
7.	6 November 2013	Menyerahkan revisi Bab 1 & 2	Pembimbing I	
8.	17 November 2013	Mengambil Bab 1 & 2	Pembimbing I	
9.	19 Desember 2013	Menyerahkan revisi Bab 1 & 2	Pembimbing I	
10.	6 Januari 2014	Mengambil Bab 1 & 2	Pembimbing I	

11.	8 Januari 2014	Menyerahkan revisi Bab 1 & 2	Pembimbing I
12.	15 Januari 2014	Mengambil Bab 1 & 2	Pembimbing I
13.	16 Januari 2014	Menyerahkan revisi Bab 1 & 2	Pembimbing I
14.	20 Januari 2014	Mengambil Bab 1 & 2	Pembimbing I
15.	10 Februari 2014	Menyerahkan revisi Bab 1 & 2	Pembimbing I
16.	12 Februari 2014	Mengambil Bab 1 & 2	Pembimbing I
17.	17 Februari 2014	Konsultasi Bab 1 & 2	Pembimbing II
18.	20 Februari 2014	Konsultasi Bab 1 & 2	Pembimbing II
19.	24 Februari 2014	ACC Sempro	Pembimbing II
20.	3 Maret 2014	ACC Sempro	Pembimbing II
21.	10 Maret 2014	Seminar Proposal	Pembimbing I
22.	10 Maret 2014	Seminar Proposal	Pembimbing II
23.	16 April 2014	Revisi Pasca Sempro	Pembimbing I
24.	30 April 2014	Menyerahkan Bab 3	Pembimbing I
25.	24 Mei 2014	Revisi Pasca Sempro	Pembimbing II
26.	7 Oktober 2014	Menyerahkan Bab 3 & 4	Pembimbing I
27.	8 Oktober 2014	Mengambil Bab 3 & 4	Pembimbing I
28.	10 Oktober 2014	Konsultasi Bab 3 & 4	Pembimbing II
29.	16 Oktober 2014	Revisi Pasca Sempro	Pembimbing I
30.	24 Oktober 2014	Revisi Pasca Sempro	Pembimbing I
31.	24 Oktober 2014	Konsultasi Bab 3 & 4	Pembimbing II
32.	20 November 2014	Konsultasi Bab 3 & 4	Pembimbing II

33.	3 Desember 2014	ACC Semhas	Pembimbing II
34.	4 Desember 2014	ACC Semhas	Pembimbing I
35.	12 Desember 2014	Seminar Hasil	Pembimbing I
36.	12 Desember 2014	Seminar Hasil	Pembimbing II
37.	7 Januari 2015	Revisi pasca Semhas & ACC Ujian Skripsi	Pembimbing I
38.	9 Januari 2015	Revisi pasca Semhas & ACC Ujian Skripsi	Pembimbing II
39.	16 Januari 2015	Ujian Skripsi	Pembimbing I
40.	16 Januari 2015	Ujian Skripsi	Pembimbing II
41.	21 Januari 2015	Revisi pasca ujian & ACC Penjilidan	Pembimbing I
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